



Jeff Werner is currently studying and practicing design in Vancouver, Canada.

Internship Portfolio

This is the functioning template I designed and use for my personal website, journal and portfolio at jeffwerner.ca.

Full Article | February 16, 2007 01:10 AM



Dynamic Reality Censor System. A Creative Process assignment in Foundation.

Recent Industrial Design





More information

Graphic Design





More information

I Have a Degree in Art History

Which I received from the University of Victoria in 2003. I also did a minor in Professional Writing.

Full Article | February 17, 2006 01:12 AM

Web Designer for over 5 Years

I am a self-taught HTML and CSS freelance designer. I have made websites for the Victoria Symphony, Art Gallery of Greater Victoria, University of Victoria and a number of small

Full Article | February 17, 2006 01:15 AM

I am a Cyclist and Squash Player

I raced bikes for seven years nationally and internationally and have a Canadian national gold medal. I now play competitive squash and mountain bike for fun.

Full Article | February 17, 2006 01:18 AM

Currently

Mar. 8-07 Applying to the Emily Carr Institute Philippines Internship program.

Article Categories

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Recent Comments

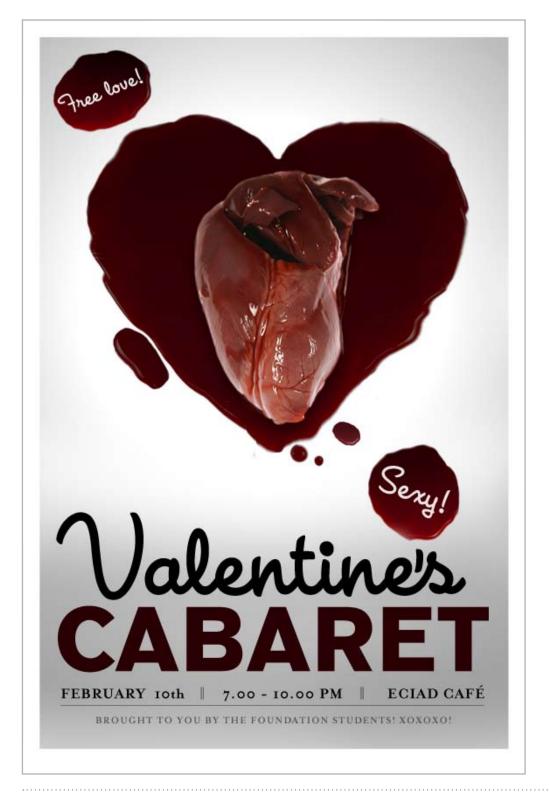
Brigitte on Tag Your mp3s Properly Jeff Werner on Art Trading Cards Alistair on Sketchbook Scans 3 Kris on Postcards in 2004 Tyler on Art Trading Cards

External Culture

Updated Apr. 14-0

way to start the day
(alarm clock)
AIGA Design Archives
Google Video (Beta)
Video Upload Program
MAIL ORDER
CHICKENS
Fecklessmind a
Definitive Solution to
Image Replacement?
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Design Based on
Edward Tufte's
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Randomly Generated
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cappella (a choir
performance of classic
nintendo songs)
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(Photographer)
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children's guide to
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DEA Drugs of Abuse
Chart - Uses and
Effects

XML Feed
XHTML | CSS



Valentine's Cabaret Poster

Responsibilities: Joint concept and printing; photography

A self directed team project for the promotion of the Institute's annual pub night. Working with another student designer we developed the concept. I purchased a pig heart for \$1.13 and photographed it on a light table while my teammate composed the layout.







Foundation Show Poster

Responsibilities: Joint concepts, layout and printing; photography

This self directed, four-person project was the winning entry in a juried competition to promote the Institute's year-end Foundation show. A large poster and a series of flyers were produced. as well as a wayfinding system, signage and exhibition labelling.

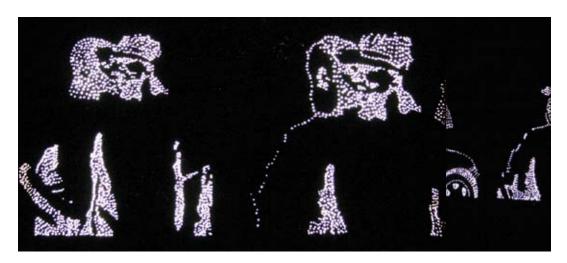






Ergonomics Report

Responsibilities: Research, photography, design and printing
A straightforward research paper about redesigning an existing product became an exploration in report design, complex style sheets and table building in InDesign.





Pinhole Scroll Movie

Responsibilities: Joint concept and construction

A cropped photo of a crowd was chosen with which to form a multi-drawing narrative. My group produced a story on a scroll of paper. Images were drawn by perforating the paper with thumb tacks. A light box was constructed over which the scroll was unfurled at a fixed rate like a film.







Colour Theory Calendar

Responsibilities: Concepts and construction

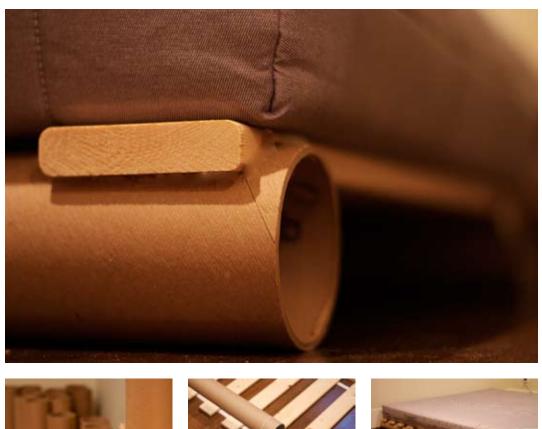
Recognizing the fluid nature of day-to-day schedules, I developed a personal colour theory calendar whereby flexing the base of the model changes the relationship between "days" and registers these in terms of proximity, light and shadow.



Vessel for 3 Peaches

Responsibilities: Concepts and construction

This Core Studio assignment to design a vessel for a particular food began with dozens of paper models and refined to a final plastic vessel. No fasteners or adhesives were permitted and volume was created using only folding, scoring and tabbing techniques.













Cardboard Tube Bed (a)

Responsibilities: Concepts and construction

Forty-five recovered cardboard tubes comprise this personal, sustainable design project for a shelving system, lamp and now bed frame. The concepts fulfill my need inexpensive, modular and portable furniture.







Time Machine Part I

Responsibilities: Joint concept and installation

My group partner and I built a tin can telephone spanning 260 metres as a metaphor for the way time influences communication. Classmates were recruited to help install the phone. The presentation had people talk through the "time machine" as it spanned from the Institute to the Granville Street Bridge.



Time Machine Part II

Responsibilities: Joint concept and construction; photography and video

This tidal-powered "time machine" used a counter-buoy system to visualize cross-pollination of the past, present and future. For the installation we swam into the ocean at sunrise—in February—to submerge the machine. I created a time lapse video by photographing the action every five minutes for eight hours.



Pumpin' Parka

Responsibilities: Joint concepts; photography and video

Given 48 hours, recycled bicycle tubes and a team of five design students, this Charrette project observed behaviour in need of objects. Our group designed an inflatable, self-defence vest for parking attendants. I then compiled a video on our findings for the final presentation.



Dynamic Reality Censor System

Responsibilities: Concept and construction

I built a shoulder-mounted apparatus for literally censoring my changing view of reality via foamcore rectangles mounted to flexible wires. This "mask" assignment was especially effective when I attended the Institute Halloween party as a Film Censor.



Utility Action Lunch Belt

Responsibilities: Concept and construction

This Soft Product Design assignment interested me in how children transport their lunch and how they might interact with this task. The removable pockets include a sandwich pouch, granola bar pocket, bottle holder and banana holster. The project was also my first experience sewing.









Hand Gestures

Responsibilities: Concept and video

In creating Hand Gestures, a three minute video, I was interested in didactics, diverse cultures and humour. I was inspired by the documentary methods of Errol Morris and the performance aesthetics of Laurie Anderson and Martha Rosler.









Stencil Zine

Responsibilities: Joint construction; concept, photography and video

When asked to research zine culture I suggested our group distribute it via billboard, which became a mural we composed of personal imagery and stenciled on the classroom wall. I documented the process for two days and created a 30 second time lapse video.









Dice Man

Responsibilities: Joint concepts; photography

Dice Man is one of several self-directed, collaborative projects (others include poster designs, a podcast, and crashing parties) undertaken with Stanford design student Andreas Brændhaugen. See http://eisforeffort.ca for more.